



TWP Online Publishing

THE WEB PRODUCTION IT Products

TWP Online Publishing

The Web Production recognizes the need for Companies to keep Corporate Identity over geographically distributed subsidiaries.

TWP Online Publishing System is an internet application intended to automate corporate documents creating, searching, and publishing processes while keeping the corporate style.

The system is developed for employees of marketing, sales, and purchasing departments for companies with a wide branch network. It is also developed for partners and publishing houses. They get the access to the single repository of all corporate documents and templates:

- Presentations
- Brochures
- Flyers
- Posters
- Business cards
- Exhibitions materials
- Proposals
- User guides / Annotation / Technical descriptions / Application instructions
- Requests for the product orders
- Online requests for the printing

Advantages of TWP Online Publishing

- Fast and effective search of documents / certain information after various criteria
- Follows corporate style by using the corporate templates
- Convenient work with templates by means of intuitive web interface
- Quick and Efficient document updates
- Automated processes of documents creation and changes approval
- Time savings due to the acceleration of the work flows
- Employees of different branch offices use the single documents base
- Multilingual support
- Catalogue creation on the base of existing separate documents (for example, description of the products from the same category) - fast and easy to use
- Preparation and usage of materials for the advertising campaigns and exhibitions from a single source
- Easy and intuitive web based user interface

Benefits of TWP Online Publishing

- Creates and changes the documents on the basis of corporate templates
- Search's the documents with the following criteria: type, category, document name, key words, after content
- Document publication in following formats: PDF, HTML, MS Office, GIF, JPG
- Document preparation for WEB and for printing
- Pictures gallery
- New template creation with the help of a Template Builder
- Document generation with higher resolution, required for high quality printing
- Automatic document creation - duplicates in other language versions
- Graphic changes synchronization in similar documents in different languages
- User rights can be restricted in the system to perform certain actions